

VisEscape

How to Get Started:

To get started we will need some general information about your project. The information can be as simple as preliminary design sketches or as complex as detailed architectural plans. The level of simulation detail is dependent upon the detail of the information and the primary goals of the presentation. The following is a generic list of data that we typically work from. Depending on the stage of your project you may have all or only some of this data:

Preliminary design sketches

- Floor layout
- Building elevations
- Site layout

Architectural plans

- Floor plans
- Interior / Exterior elevations
- Sections
- Details
- Site plan and / or site photo

Exterior colors and materials

- Color chips or manufacturers reference number
- Material samples, catalog cut sheets, or photographs

Tiles / Pavers

Roofing materials

Window / Trim color

- Color copies of existing renderings

Interior colors and materials

- Color chips or manufacturers reference number
- Material samples, catalog cut sheets, or photographs

Wall, ceiling and floor coverings

Window treatments

Furnishings

Choose a Service:

Package 1: Basic Still Rendering -

- Mid-quality still rendering of a house or interior in perspective view
- Minimal bushes and trees or fixtures and furniture to get feel
- Basic textures
- 3-4 day completion time

Package 2: Premium Still Rendering -

- 3 photo-real, still renderings, in 3 perspectives
- High-quality landscape design
 - o Choose your type of landscape ex. Rocks, grass, mulch
 - o Choose your types of bushes and trees
- Option to photo impose rendering onto pictures provided by client.
- 5-7 day completion time

Package 3: Basic Fly-Through Animation –

- Mid-quality fly-through animation of house plus 2 still renderings
- Minimal fixtures and textures for feel
- 2 week completion time

Package 4: Premium Fly-Through Animation -

- Photo quality fly-through animation
 - o Option to choose certain areas of rooms to zoom in on
 - o Option to choose types of textures and colors for flooring, walls, cabinets
 - o Option to choose what types of fixtures to use
- 5 still renderings
- 3-4 week completion time

Package 5: Interactive presentation

- Interactive sales tools can be built and customized to accommodate any number of plans and variations.
- -Sell more options, quicker, better, faster
- Fully functional multimedia presentations in web or CD format
- Show different variations of design, lighting, textures, construction, ect. by a click of the mouse.
- Can attract co-op dollars